



Sundays 8/7c on ABC

FOR IMMEDIATE RELEASE

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Kick-Off Pep Rally for Central New York "Extreme Makeover: Home Edition" Upcoming Build

- Time and Date:** Tuesday, August 12, 2008, 8:00 am
- Location:** Eastern Hills Bible Church, 4500 Pewter Lane # 8, Manlius
- Event Details:** Mahoney Design and Build, Inc., and the producers of the hit television show "Extreme Makeover: Home Edition" host a kick-off pep-rally for volunteers, supporters, subcontractors, and the media.
- Attendees:** EMHE producers (including Conrad Ricketts), the Mahoney Design and Build builder team, volunteers, supporters, sub-contractors, sponsors, media, and any others interested in helping and supporting the upcoming local build.
- Media Notes:** Tim Mahoney, President of Mahoney Design and Build will be available for comment immediately following the pep rally.

For more information on the project, and how you can help,
please visit **www.mahoneygives.com**.

"Extreme Makeover: Home Edition," which has won back-to-back Emmy Awards as the Best Reality Program (non-competitive), is entering its 6th season on ABC. The program is produced by Endemol USA, a division of Endemol Holding. Anthony Dominici is the executive producer; and David Goldberg is the president of Endemol USA.

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